Branding
Design
Thinking

abstract

tangible

LibraryUX

FRILUX

open, evolving, participative, adaptive, contextual

broadening
understanding
beyond the visual
identity

Branding

identifying
values
vision
name
visual identity

open
participative
adaptive
“The spirit of nordic design”

Frilux is a design approach for librarians to enhance

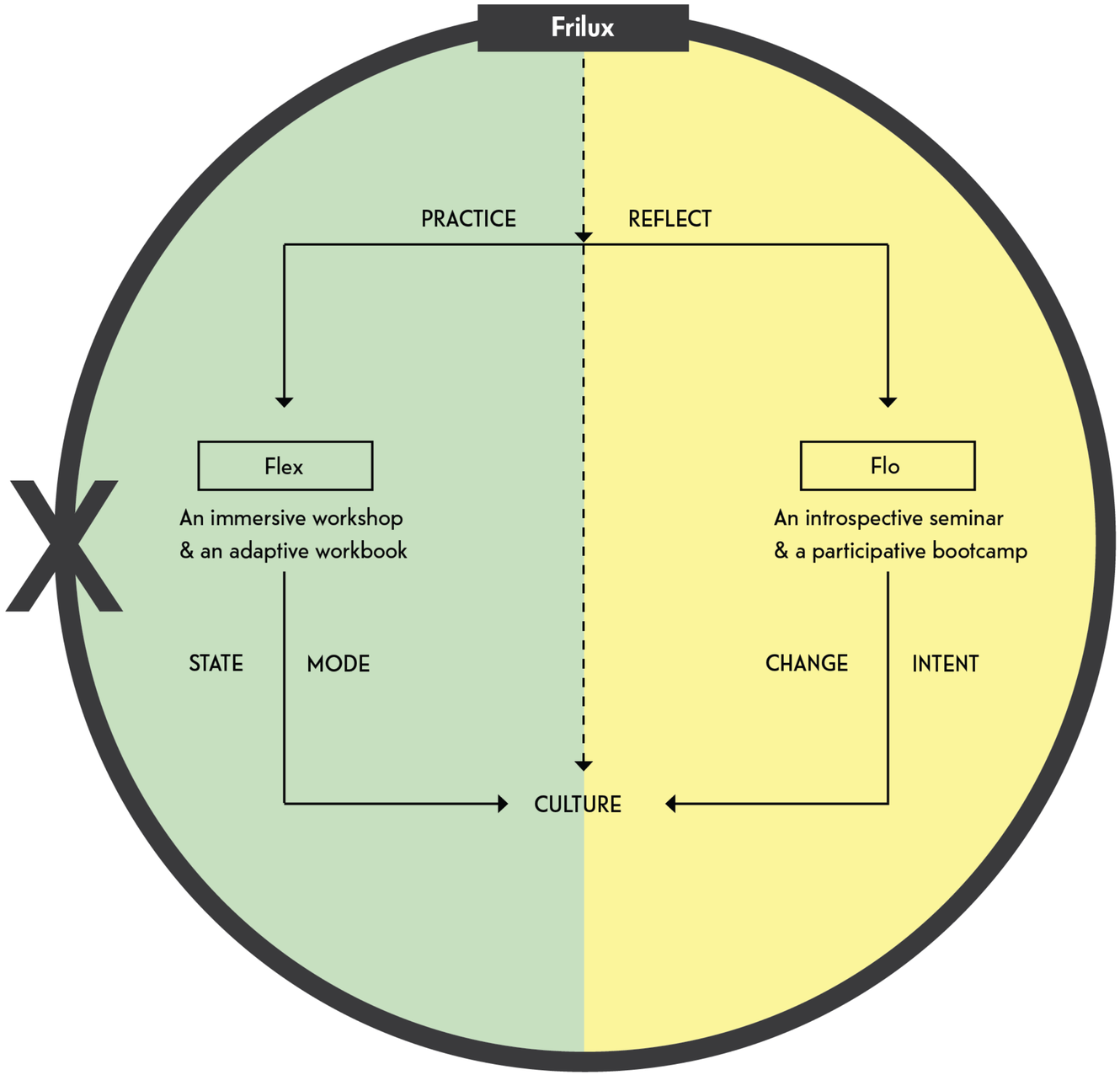
services in their own context.

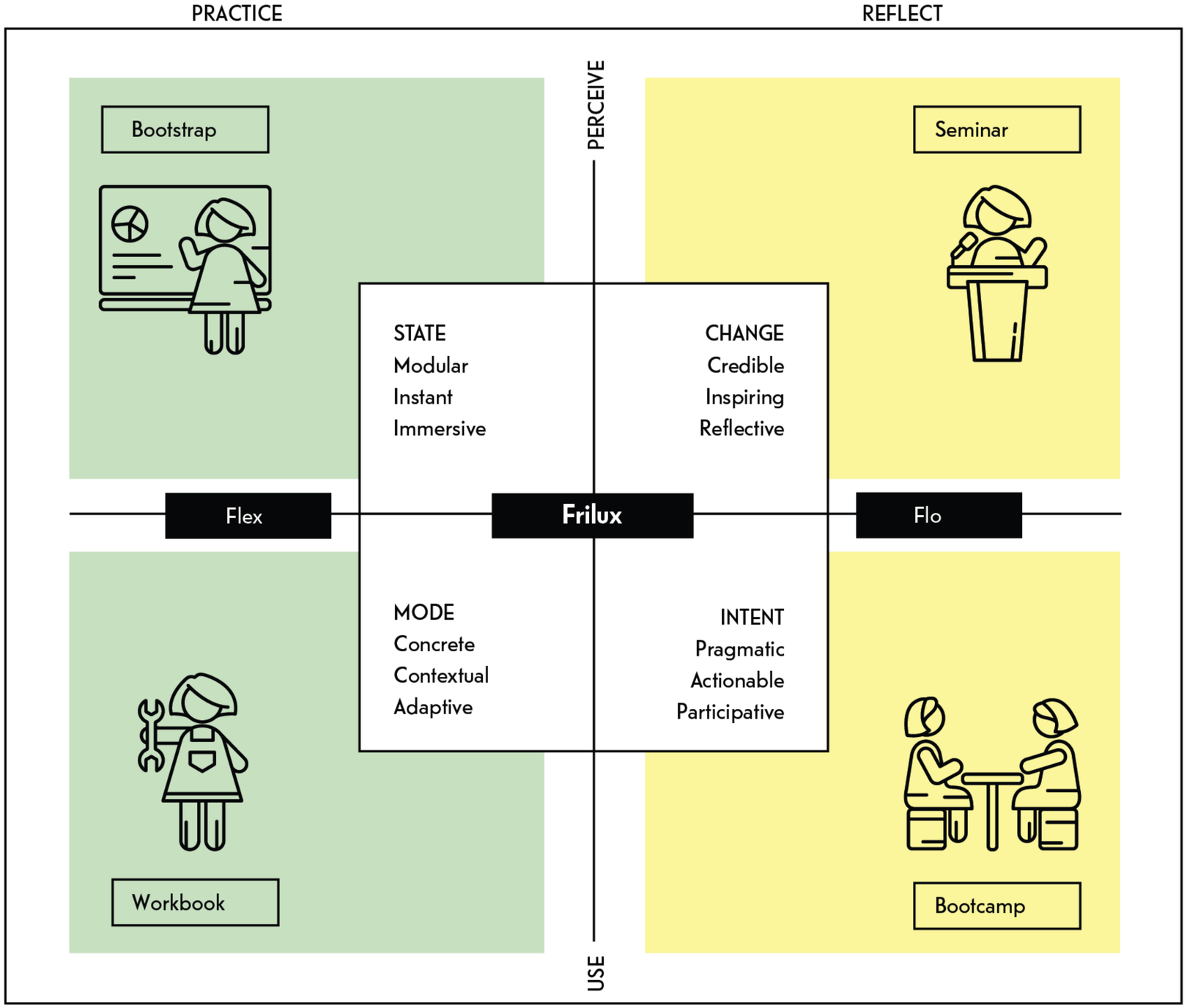
Service . Design . Knowledge . Culture

Vision

THE UX STATE OF MIND

FRILUX


Frilux
PRACTICE
REFLECT
Flex
An immersive workshop
& an adaptive workbook
Flo
An introspective seminar
& a participative bootcamp
STATE
MODE
CHANGE
INTENT
CULTURE


PRACTICE
REFLECT
PERCEIVE
USE
Bootstrap
Seminar
STATE
Modular
Instant
Immersive
CHANGE
Credible
Inspiring
Reflective
Flex
Frilux
Flo
MODE
Concrete
Contextual
Adaptive
INTENT
Pragmatic
Actionable
Participative
Workbook
Bootcamp

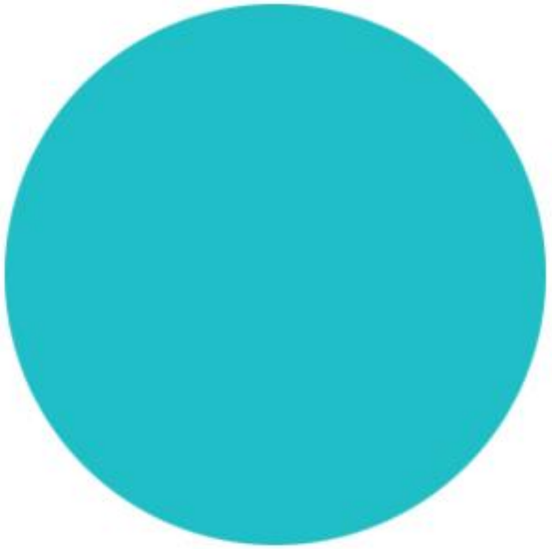
FRILUX FLEX

Space

Creating an open space for free movement

Materials

Providing access to a variety of materials during exploration



Actions

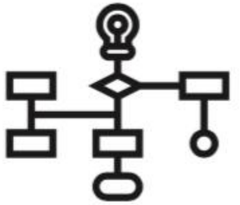
Provoking participation within and across groups.

Designed through active participation and iteration based on feedback

1. Problem Definition
- Identify the problem area.
- List common goals.
- Define project vision.

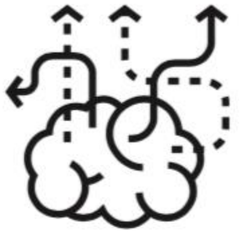
2. Ecosystem Mapping
- Explore process.
- Map the understnding.
- Visualize the system.

3. Design Ethnography
- Understand user habits.
- Record user's perspectives.
- Map user context.

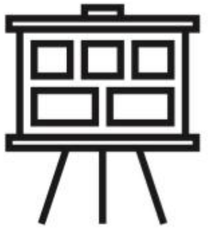


4. Affinity Mapping
- Sort data.
- Identify relationships.
- Map relationships.

5. Sketching
- Build rough sketches.
- Represent quickly.
- Produce visual vocabulary

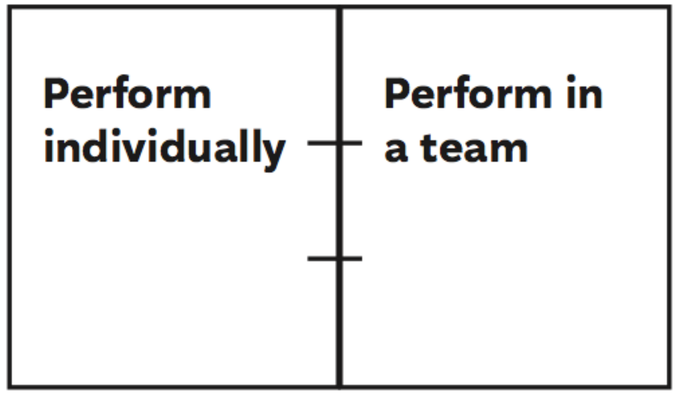


6. Brainstorming
- Think aloud in group.
- Generate ideas.
- Build on ideas.

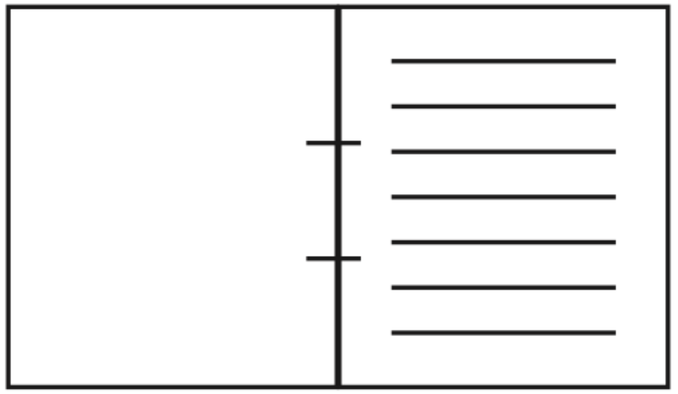


7. Storyboarding
- Visualize where and how.
- Build visual narratives.
- Present stories.

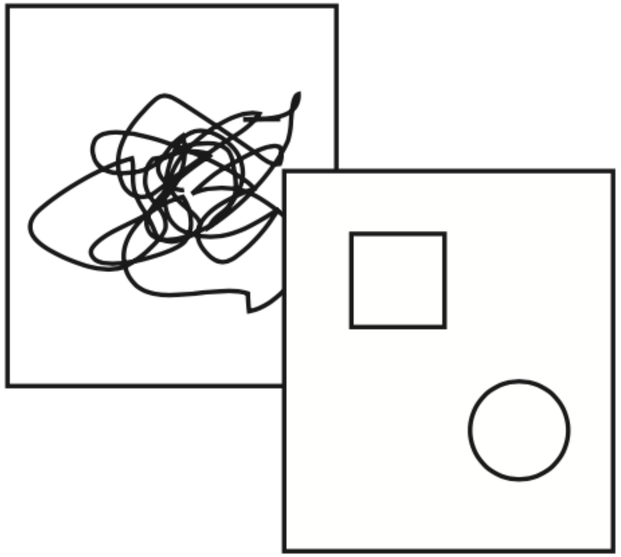
8. Rapid Prototyping
- Create low-fidelity prototypes.
- Simulate prototypes.
- Mock and hack



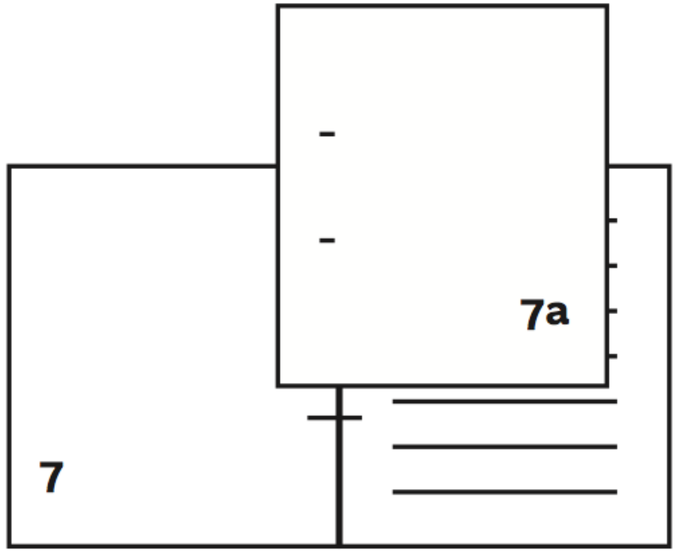
Adaptable



Semi-structured



Diverse

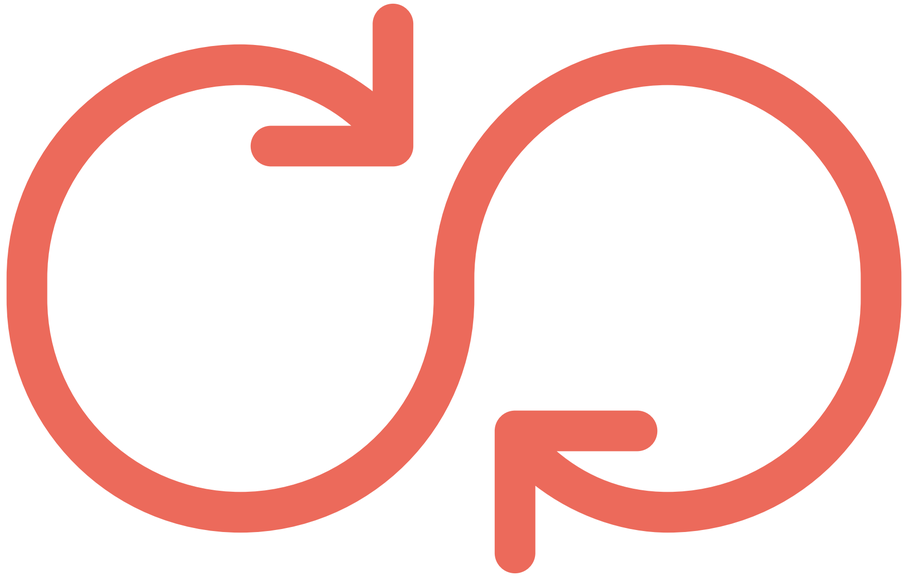


Modular

Learn

Workshops

Adapt



Apply

Real Projects

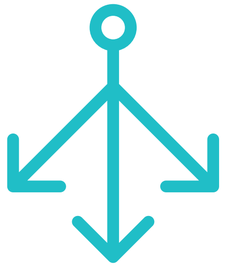
Reflect

FRILUX
FLO

10–11 May 2017
10 May – Conference
11 May – Bootcamp
The Future of Libraries
University of Oslo, Norway
The UX State of Mind
FLO
FRILUX

Connect

Share



Learn

UiO : University of Oslo Library

One small step for librarians, one giant leap for knowledge. Introducing Frilux.

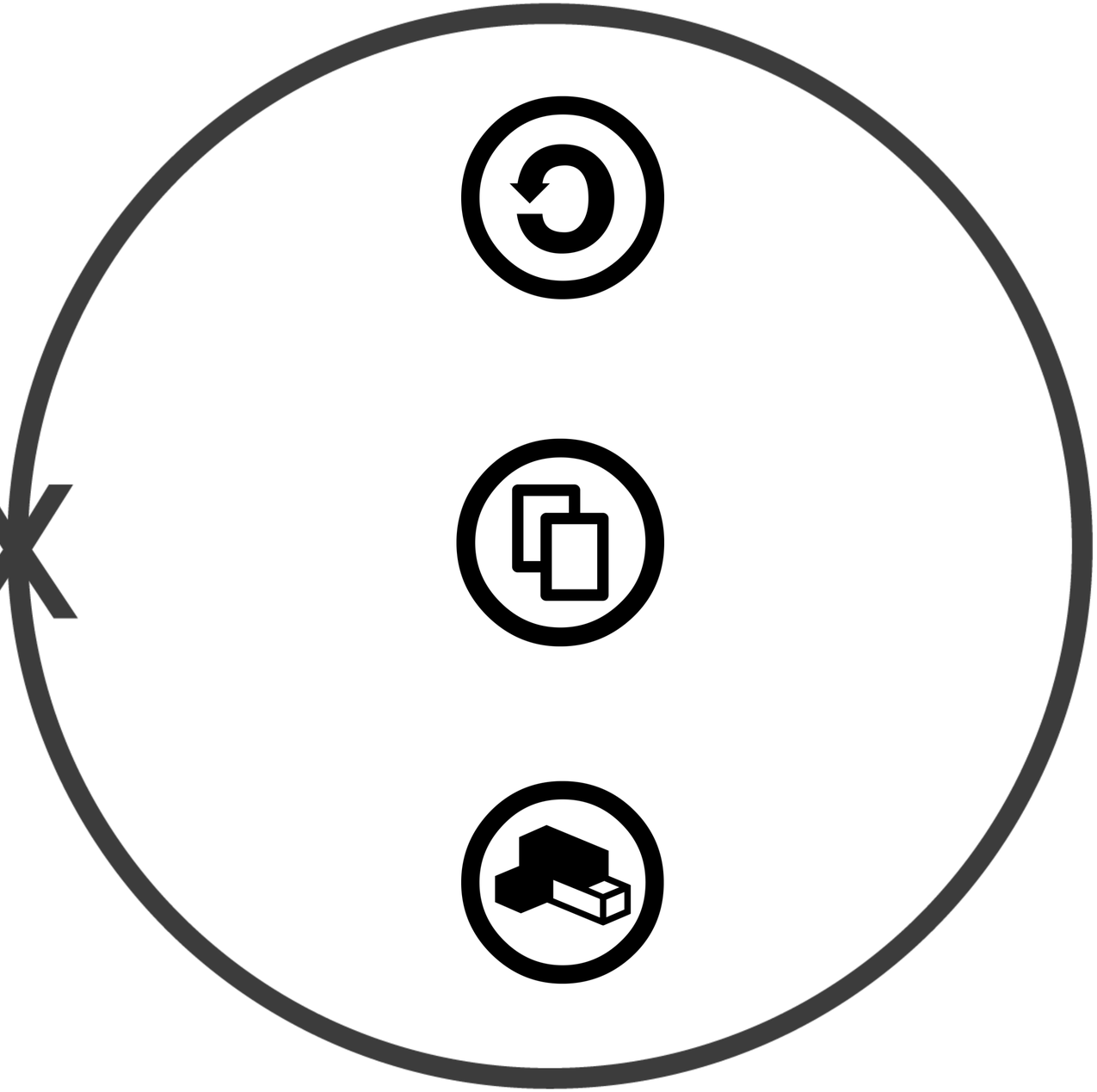
FRILUX

Frilux is a design approach for librarians to enhance services in their own context. We don't expect librarians to be designers as they only need to be in a UX state of mind. By applying Frilux approach in any kind of library setting, librarians can shape how knowledge gets delivered and have a wider impact on culture.

For more details, visit **frilux.is**

FRILUX

use, reuse, adapt,
contribute, share



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Digital Services